Aya Salam Abdulhadi

Candidature for Vice President of Public Relations

2020-2012
Dear beloved IADS family,

Each individual was created to carry a certain message to evoke specific changes in this world; these changes could be either constructive or destructive depending on many other factors. I have been always believing in this concept, in the peculiar connection between many different circumstances and most importantly in the change that I was created to make in this world. Although I’m still on my way discovering the fields that suit me well and the domains that I’m passionate about, but I find my journey satisfying somehow so far, since it’s filled with so many experiences and adventures, concerning various specialities but sharing the same target which is youth.

My name is Aya Salam Almahdy, a 5th grade young ambitious dental student from the city of peace Baghdad in Iraq, the National Exchange Officer of Iraq in IADS and the International Affairs Director in IDSA. I am both honoured and humble to apply on the Vice President of Public Relations position, realizing all of its responsibilities and challenges, eager to improve my capabilities and expand my vision.

After the IDSA verification on this candidacy and especially during the past year of enrolling the International Affairs Director position, I find myself attracted to the external representation field immensely, impressed by the magnitude of significance of this field in every association. I went to the extra mile and searched to fulfil my curiosity, nourish my soul with new knowledge and to be able to create changes effectively and fruitfully. However, it encouraged me to grow that I found myself on the edge of my chair to always pursuing any available tool or tactic that can be useful to become more realistic in front of the public specially the external parties. I reinforced my skills, capabilities, understanding and vision in this field, throughout the past year while being in continuous contact with the external parties, understanding their intentions and perspectives, convey the values of the association to them in the most suitable manner and negotiate with them to reach win/win situation if required.

Since the Public Relations is the window that represent the association, it has the major responsibility to characterize the association in the most appropriate way, therefore I’m clearly aware of such an issue so I’m carrying all of my skills and capabilities from the negotiation, strategic planning, relationships building, logical thinking, to the management skills and decision making. These could be the reasons why I find myself attracted to this position more than the others and why I am very passionate to maintain its value.

According to the prominence that both the association publications and magazine possess, a well-organized plan will be made to outline the important content of them, depending on the audience preference as well as the bylaws of the association. It is really important to leave the fingerprint of the students worldwide from different member countries in these publications, such as articles and by keeping their spaces to write and become creative. Not to mention the importance of recruiting special editorial board for this part, to transport the magnificence of editing and writing to them, the proper language to share a story of the association with public and to gain many difference prospects since having two minds is much better than having only one mine.
While recruiting, it’s essential to not only focusing on the editorial aspect of the members but also the critical and logical thinking, to criticize the work made by them by looking at it from the audience perspective. It is important also to keep reachable with them, which I will guarantee to put my time, efforts and soul in this position. We could renovate the current publishing procedure; following the most convenient strategies to motivate the students to read and share their thoughts, which were we will hear and take into consideration.

Absolutely I will work shoulder to shoulder cooperatively with the President, the other Vice Presidents, the Officers and the Regional Ambassadors, to seek for their insights and views, keep their voices heard in the most suitable way and organize the association in utmost fruitful way with them. Finally yet importantly, to manage the website of the association punctually and ensure a sustainable updating for the information in order to keep it always packed with the newest information so all the students worldwide will be able to come up with and reach pleasantly.

Therefore, my application could be consider as an enormous part of my journey, that I have nothing to offer but blood, tear and sweat in order to preserve the high standards of the association as well as its prestige to the public, simultaneously I am highly motivated to put my spirit and strength into it.

Warm Regards.